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Patty Brisben Foundation Grants \$250K to Women's Health Initiatives

CINCINNATI (August 26, 2016) – The Patty Brisben Foundation for Women's Sexual Health (PBF), a non-profit organization founded by Pure Romance Founder and Chairwoman Patty Brisben, is a national leader in bringing focus to concerns of women across the country connected to their sexual health and well-being. During this year's AASECT (American Association of Sexuality Educators, Counselors and Therapists) Conference in June, Patty was recognized for her work as a trailblazer in the field by colleagues from The Center for Sexual Health Promotion at Indiana University, and thanked for allowing organizations like theirs and others to exist.

The 2016 grant funded projects range from counseling programs to research studies within the Foundation's four key focus areas:

- Impact of Perimenopause and Menopause on Sexual Health
- Intimacy Related Sexual Dysfunction After Cancer Treatments
- Vulvovaginal Pain Disorders
- Libido and Desire

2016 Grant Recipient Project Summaries

- **Cancer Family Care - Cincinnati, OH:** Ongoing support of local counseling initiative for women coping with cancer and its' impact on their sexual health
- **University of Kentucky Research Foundation - Lexington, KY:** Research to examine the impact that motherhood has on women's sexual desire, and possible risk or protective factors for sexual functioning among women and their romantic partners
- **Massachusetts General Hospital – Boston, MA:** Support to establish a Radiation Oncology Sexual Health Survivorship Clinic for patients treated with pelvic radiation
- **Oregon Health & Science University – Portland, OR:** Research study on estrogen responsiveness applied to the vestibule area vs. vaginally, and the effectiveness of estrogen cream in treating postmenopausal penetrative pain
- **Topsy Foundation – Dover, DE/Mpumalanga, South Africa:** Expansion of women's sexual health services and education offered to women in South Africa through home based visits, and increased community based awareness
- **Wright State University – Dayton, OH:** Impact of Vitamin D treatment in women with polycystic ovary syndrome (PCOS), with and without hormonal birth control, and evaluation of treatment outcomes related to the sexual health status of women

As a celebration of the Foundation's success and a fundraising effort for continued strides in women's sexual health research and resources, PBF will hold the **11th Annual Patty Brisben Foundation Gala** on Saturday, October 8 at Greenacres Arts Center in Indian Hill. The theme for this year's Gala is "Cirque du Santé" – celebrating the Circle of Health that connects women everywhere to happier, more satisfying lives! Guests will enjoy an evening full of awe inspiring acts under the stars, including delectable bites, fine wine and cocktails.

The event helps fund educational programs led by the Foundation and has assisted in raising more than \$3.5 million in funding to support sexual health and well-being research projects and educational initiatives.

The Patty Brisben Foundation Gala traditionally sells out every year but tickets and sponsorships are still available. For tickets visit www.pattybrisbenfoundation.org/events and for sponsorship information, contact Amy Kleeman at amy@pattybrisbenfoundation.org.

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The Patty Brisben Foundation for Women's Sexual Health serves to enhance women's sexual health and well-being through research and education. The Foundation was launched as an effort by Pure Romance Founder and Chairwoman Patty Brisben to remedy the lack of sexual health information available to healthcare providers and patients.