

OWN YOUR BODY. OWN YOUR HEALTH.
OWN YOUR SEXUALITY.

Every woman deserves the education and resources to feel comfortable and confident in her body. Together, we can enhance sexual health and well-being ... one woman at a time.



THE PATTY BRISBEN FOUNDATION IS WORKING TO ENHANCE WOMEN'S SEXUAL HEALTH AND WELL-BEING THROUGH RESEARCH AND EDUCATION.

OUR MAIN AREAS OF FOCUS

THE IMPACT OF PERIMENOPAUSE AND MENOPAUSE ON SEXUAL HEALTH

As Americans in the Baby Boomer generation grow older, the number of women entering menopause will reach nearly two million each year ... more than at any other time in history.

Menopause and the transitional time leading up to it (perimenopause) affects every woman.

VULVOVAGINAL PAIN DISORDERS

Chronic vaginal pain with no identifiable cause impacts an estimated six million women. The average woman suffering from a vulvovaginal pain disorder will see seven doctors before receiving a diagnosis.

FEMALE GENITAL MUTILATION

FGM involves the partial or total removal of external female genitalia or other injury to the female genital organs for non-medical reasons. FGM can cause life-long physical and psychological trauma, including severe bleeding, problems urinating, and later cysts, infections, as well as childbirth complications and risk of newborn deaths.

INTIMACY-RELATED SEXUAL DYSFUNCTION AFTER CANCER TREATMENTS

Cancer treatments, while helping to cure women of various forms of life-threatening cancer, can leave women with devastating side effects that can impact their sexual health.

LIBIDO AND DESIRE

Attraction and sexual desire are a joy that we all deserve to experience. Yet the science behind libido in women is lacking, and more research needs to be done to understand issues that lower libido in women.

PHYSICAL AND SEXUAL ABUSE

Violence perpetrated against women is as common a cause of death and incapacity for those of reproductive age, as deaths related to cancer. Sexual abuse can have a long-lasting impact on a woman's feelings about sex, including a general aversion to intercourse that can last many years. Sexual abuse can also result in physical effects, such as chronic pelvic pain or vaginismus, the often painful involuntary contraction of vaginal muscles.

IT ALL STARTED WITH ONE WOMAN ON A JOURNEY TO EMPOWER WOMEN EVERYWHERE.

The Patty Brisben
Foundation began
when Pure Romance
Founder Patty Brisben
realized the difficulties women
face when seeking relief and
counsel for issues affecting
their sexual well-being.

Every woman has the potential to be impacted by sexual health concerns. In fact, nearly half of all women experience sexual difficulties at some point in life. Despite this, most healthcare providers receive very little training when it comes to sexuality, and female sexual health.

The Patty Brisben Foundation for Women's Sexual Health aims to change this situation by directing resources and funding research to advocate for women's sexual health and advance understanding of the issues facing women's sexuality.

OUR IMPACT

With a commitment to using a science-based approach, the Patty Brisben Foundation has raised more than \$4 million to date for projects ranging from helping women impacted by cancer reclaim their sexuality, to funding research to better understand the impact of birth control on intimacy. We are proud to support the following organizations that have furthered the cause:

- North American Menopause Society
- Indiana University Center for Sexual Health Promotion
- UC Health Women's Center
- National Vulvodynia Association
- University of Arkansas
- University of Cincinnati
- University of Colorado Denver
- Cancer Family Care

- Maricopa Health Foundation
- University of California San Francisco
- Dana-Farber Cancer Institute
- Massachusetts General Hospital
- Cancer Support Community
- Oregon Health and Science University
- Topsy Foundation US Inc.
- University of Kentucky
- Cancer Support Community

- Cincinnati Children's Hospital Medical Center
- Center For Sexual Pleasure & Health
- International Association for Premenstrual Disorders
- Memorial Sloan Kettering Cancer Center
- Pendleton Place for Children & Families

SUPPORT THE PATTY BRISBEN FOUNDATION



SHOP FOR A CAUSE

Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to the Patty Brisben Foundation when you start your shopping at smile.amazon.com and set the Patty Brisben Foundation as your benefitting charity.



HOST A FUNDRAISER

We welcome the support of individuals and organizations seeking to partner with the Patty Brisben Foundation to host fundraisers to support our mission and the thousands of women we help through our research and education.

For more information, email info@pattybrisbenfoundation.org.



ROUND UP

An easy way for Pure Romance Consultants to help is to round up order totals to the nearest \$1, \$5, \$10, or even \$100 mark! Pure Romance will donate the difference on your behalf to the Patty Brisben Foundation.

20/20 VISION VIRTUAL GALA

The 15th Annual Patty Brisben Foundation Gala, October 3, 2020 | pbf2020.givesmart.com
For more information about the gala or any future foundation events,
please contact info@pattybrisbenfoundation.org.

